



KMOV
One Memorial Drive
St. Louis, MO 63102

Gateway Media
2150 River Plaza Drive Ste 150
Sacramento, CA 95833

Contract

853783

Schedule Dates 10/08/12-11/06/12
Advertiser Jason Plummer for Congress (39987)
Agency Gateway Media (10115)
Product Political - US House (1175)
Brand REPUBLICAN (168806)
Salesperson Ross, Sandra (3196)
Sales Office TeleRep - San Francisco
Buyer Name SNOW,KURT
Phone/Fax (855) 527-6612 /
CPE 175
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments PLUMMER FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, W/O 11/5 IS M-TU (TUE AM ONLY) ONLY

Date Entered 09/11/12
Last Modified 09/11/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06304085
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$38,485.50
Net Total \$218,084.50
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Oct. 2012	250	\$176,315.00
Nov. 2012	102	\$80,255.00
Grand Total:	352	\$256,570.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/08/12-11/02/12	2	:30	48386- News @ 5am	5	X	X	X	X	X			20	\$125.00	\$2,500.00	St. Louis (KMOV) (KMOV)		9/11/12
2.0	Normal Line / SPOT	11/05/12-11/06/12	2	:30	48386- News @ 5am	1	X	X						1	\$125.00	\$125.00	St. Louis (KMOV) (KMOV)		9/11/12
3.0	Normal Line / SPOT	10/08/12-11/02/12	2	:30	20015- News @ 6am M-F	5	X	X	X	X	X			20	\$270.00	\$5,400.00	St. Louis (KMOV) (KMOV)		9/11/12
4.0	Normal Line / SPOT	10/08/12-11/02/12	2	:30	131968- CBS This Morning	5	X	X	X	X	X			20	\$160.00	\$3,200.00	St. Louis (KMOV) (KMOV)		9/11/12
5.0	Normal Line / SPOT	11/05/12-11/06/12	2	:30	131968- CBS This Morning	1	X	X						1	\$160.00	\$160.00	St. Louis (KMOV) (KMOV)		9/11/12
6.0	Normal Line / SPOT	10/08/12-11/02/12	2	:30	4:30A- 4:59A (CT)	5	X	X	X	X	X			20	\$40.00	\$800.00	St. Louis (KMOV) (KMOV)		9/11/12
7.0	Normal Line / SPOT	11/05/12-11/06/12	2	:30	4:30A- 4:59A (CT)	1	X	X						1	\$40.00	\$40.00	St. Louis (KMOV) (KMOV)		9/11/12
8.0	Normal Line / SPOT	10/27/12-11/03/12	2	:30	132086- CBS This Morning: Saturday							1		2	\$50.00	\$100.00	St. Louis (KMOV) (KMOV)		9/11/12
9.0	Normal Line / SPOT	10/14/12-11/04/12	2	:30	8A- 10A (CT)								2	8	\$450.00	\$3,600.00	St. Louis (KMOV) (KMOV)		9/11/12
10.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	137124- Katie	3	X	X	X	X	X			3	\$125.00	\$375.00	St. Louis (KMOV) (KMOV)		9/11/12
11.0	Normal Line / SPOT	10/15/12-11/02/12	2	:30	137124- Katie	2	X	X	X	X	X			6	\$125.00	\$750.00	St. Louis (KMOV) (KMOV)		9/11/12
12.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	20022- Price is Right	1	X	X	X	X	X			1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)		9/11/12
13.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	20022- Price is Right	2	X	X	X	X	X			2	\$450.00	\$900.00	St. Louis (KMOV) (KMOV)		9/11/12

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Betsy Waxberg

CO-OP

No

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Net Total

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St. Louis (KMOV) (KMOV)

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Nov. 2012 102 \$80,255.00

Grand Total: 352 \$256,570.00

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14.0	Normal Line / SPOT	10/22/12-11/02/12	2	:30	20022- Price is Right	1	X	X	X	X	X			2	\$450.00	\$900.00	St. Louis (KMOV) (KMOV)		9/11/12
15.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	20023- News @ 12noon M-F	2	X	X	X	X	X			2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)		9/11/12
16.0	Normal Line / SPOT	10/15/12-11/02/12	2	:30	20023- News @ 12noon M-F	3	X	X	X	X	X			9	\$500.00	\$4,500.00	St. Louis (KMOV) (KMOV)		9/11/12
17.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	28663- Dr. Phil	3	X	X	X	X	X			3	\$500.00	\$1,500.00	St. Louis (KMOV) (KMOV)		9/11/12
18.0	Normal Line / SPOT	10/15/12-11/02/12	2	:30	28663- Dr. Phil	4	X	X	X	X	X			12	\$500.00	\$6,000.00	St. Louis (KMOV) (KMOV)		9/11/12
19.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	20054- News @ 5pm M-F	4	X	X	X	X	X			4	\$750.00	\$3,000.00	St. Louis (KMOV) (KMOV)		9/11/12
20.0	Normal Line / SPOT	10/15/12-11/02/12	2	:30	20054- News @ 5pm M-F	5	X	X	X	X	X			15	\$750.00	\$11,250.00	St. Louis (KMOV) (KMOV)		9/11/12
21.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	20054- News @ 5pm M-F		1							1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)		9/11/12
22.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	20055- News @ 6pm M-F	4	X	X	X	X	X			4	\$750.00	\$3,000.00	St. Louis (KMOV) (KMOV)		9/11/12
23.0	Normal Line / SPOT	10/15/12-11/02/12	2	:30	20055- News @ 6pm M-F	5	X	X	X	X	X			15	\$750.00	\$11,250.00	St. Louis (KMOV) (KMOV)		9/11/12
24.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	20055- News @ 6pm M-F		1							1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)		9/11/12
25.0	Normal Line / SPOT	10/13/12-11/03/12	2	:30	20103- News @ 6pm Sa	1						X		4	\$300.00	\$1,200.00	St. Louis (KMOV) (KMOV)		9/11/12
26.0	Normal Line / SPOT	10/14/12-11/04/12	2	:30	20757- News @ 5:30pm Su								1	4	\$500.00	\$2,000.00	St. Louis (KMOV) (KMOV)		9/11/12

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27.0	Normal Line / SPOT	10/08/12-11/02/12	2	:30	20053- Entertainment Tonight	4	X	X	X	X	X			16	\$850.00	\$13,600.00	St. Louis (KMOV) (KMOV)		9/11/12
28.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	20053- Entertainment Tonight		1							1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)		9/11/12
29.0	Normal Line / SPOT	10/29/12-11/05/12	2	:30	115379- Hawaii Five O		1							2	\$3,750.00	\$7,500.00	St. Louis (KMOV) (KMOV)		9/11/12
30.0	Normal Line / SPOT	10/09/12-10/30/12	2	:30	42783- NCIS			1						4	\$3,750.00	\$15,000.00	St. Louis (KMOV) (KMOV)		9/11/12
31.0	Normal Line / SPOT	10/09/12-10/09/12	2	:30	107454- NCIS : Los Angeles			1						1	\$3,750.00	\$3,750.00	St. Louis (KMOV) (KMOV)		9/11/12
32.0	Normal Line / SPOT	10/23/12-10/30/12	2	:30	107454- NCIS : Los Angeles			1						2	\$3,750.00	\$7,500.00	St. Louis (KMOV) (KMOV)		9/11/12
33.0	Normal Line / SPOT	10/09/12-10/09/12	2	:30	135431- Vegas			1						1	\$2,250.00	\$2,250.00	St. Louis (KMOV) (KMOV)		9/11/12
34.0	Normal Line / SPOT	10/30/12-10/30/12	2	:30	135431- Vegas			1						1	\$2,250.00	\$2,250.00	St. Louis (KMOV) (KMOV)		9/11/12
35.0	Normal Line / SPOT	10/17/12-10/17/12	2	:30	66133- Criminal Minds				1					1	\$3,500.00	\$3,500.00	St. Louis (KMOV) (KMOV)		9/11/12
36.0	Normal Line / SPOT	10/10/12-10/10/12	2	:30	20076- CSI Crime Scene Investigation				1					1	\$3,750.00	\$3,750.00	St. Louis (KMOV) (KMOV)		9/11/12
37.0	Normal Line / SPOT	10/18/12-11/01/12	2	:30	124918- Person of Interest					1				3	\$3,750.00	\$11,250.00	St. Louis (KMOV) (KMOV)		9/11/12
38.0	Normal Line / SPOT	10/12/12-11/02/12	2	:30	54263- CSI: NY						1			4	\$2,250.00	\$9,000.00	St. Louis (KMOV) (KMOV)		9/11/12
39.0	Normal Line / SPOT	10/12/12-11/02/12	2	:30	115389- Blue Bloods						1			4	\$2,250.00	\$9,000.00	St. Louis (KMOV) (KMOV)		9/11/12

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / SPOT	10/13/12-11/03/12	2	:30	54358- Crimetime Saturday							1		4	\$900.00	\$3,600.00	St. Louis (KMOV) (KMOV)		9/11/12
41.0	Normal Line / SPOT	10/13/12-11/03/12	2	:30	135472- Crimetime Saturday							1		4	\$1,000.00	\$4,000.00	St. Louis (KMOV) (KMOV)		9/11/12
42.0	Normal Line / SPOT	10/13/12-11/03/12	2	:30	43181- 48 Hours Mystery							1		4	\$2,000.00	\$8,000.00	St. Louis (KMOV) (KMOV)		9/11/12
43.0	Normal Line / SPOT	10/14/12-11/04/12	2	:30	20141- 60 Minutes								1	4	\$2,500.00	\$10,000.00	St. Louis (KMOV) (KMOV)		9/11/12
44.0	Normal Line / SPOT	10/21/12-10/21/12	2	:30	107455- Good Wife								1	1	\$3,500.00	\$3,500.00	St. Louis (KMOV) (KMOV)		9/11/12
45.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	107455- Good Wife								1	1	\$3,500.00	\$3,500.00	St. Louis (KMOV) (KMOV)		9/11/12
46.0	Normal Line / SPOT	10/14/12-11/04/12	2	:30	99583- Mentalist								1	4	\$3,750.00	\$15,000.00	St. Louis (KMOV) (KMOV)		9/11/12
47.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	20062- News @ 10pm M-F	2	X	X	X	X	X			2	\$1,500.00	\$3,000.00	St. Louis (KMOV) (KMOV)		9/11/12
48.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	20062- News @ 10pm M-F	3	X	X	X	X	X			3	\$1,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)		9/11/12
49.0	Normal Line / SPOT	10/22/12-11/02/12	2	:30	20062- News @ 10pm M-F	4	X	X	X	X	X			8	\$1,500.00	\$12,000.00	St. Louis (KMOV) (KMOV)		9/11/12
50.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	20062- News @ 10pm M-F		1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)		9/11/12
51.0	Normal Line / SPOT	10/13/12-10/13/12	2	:30	20108- News @ 10pm Sat							1		1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)		9/11/12
52.0	Normal Line / SPOT	10/27/12-10/27/12	2	:30	20108- News @ 10pm Sat							1		1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)		9/11/12
53.0	Normal Line / SPOT	10/13/12-10/20/12	2	:30	119145- News @ 10:30pm							1		2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)		9/11/12

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54.0	Normal Line / SPOT	11/03/12-11/03/12	2	:30	119145- News @ 10:30pm							1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		9/11/12
55.0	Normal Line / SPOT	10/21/12-10/21/12	2	:30	20789- News @ 10pm Sun								1	1	\$1,250.00	\$1,250.00	St. Louis (KMOV) (KMOV)		9/11/12
56.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	20789- News @ 10pm Sun								1	1	\$1,250.00	\$1,250.00	St. Louis (KMOV) (KMOV)		9/11/12
57.0	Normal Line / SPOT	10/14/12-10/14/12	2	:30	119144- News @ 10:30pm Sun								1	1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)		9/11/12
58.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	119144- News @ 10:30pm Sun								1	1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)		9/11/12
59.0	Normal Line / SPOT	10/08/12-10/26/12	2	:30	20063- Late Show with David Letterman	3	X	X	X	X	X			9	\$360.00	\$3,240.00	St. Louis (KMOV) (KMOV)		9/11/12
60.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	20063- Late Show with David Letterman	5	X	X	X	X	X			5	\$360.00	\$1,800.00	St. Louis (KMOV) (KMOV)		9/11/12
61.0	Normal Line / SPOT	10/08/12-11/02/12	2	:30	20027- Inside Edition	3	X	X	X	X	X			12	\$180.00	\$2,160.00	St. Louis (KMOV) (KMOV)		9/11/12
62.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	20027- Inside Edition		1							1	\$180.00	\$180.00	St. Louis (KMOV) (KMOV)		9/11/12
63.0	Normal Line / SPOT	10/08/12-11/02/12	2	:30	20065- Late Late Show with Craig Ferguson	3	X	X	X	X	X			12	\$100.00	\$1,200.00	St. Louis (KMOV) (KMOV)		9/11/12
64.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	20065- Late Late Show with Craig Ferguson		1							1	\$100.00	\$100.00	St. Louis (KMOV) (KMOV)		9/11/12

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66.0	Normal Line / SPOT	10/15/12-11/02/12	2	:30	109720- News @ 10pm M-F Rebroadcast	5	X	X	X	X	X			15	\$10.00	\$150.00	St. Louis (KMOV) (KMOV)		9/11/12
67.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	109720- News @ 10pm M-F Rebroadcast		1							1	\$10.00	\$10.00	St. Louis (KMOV) (KMOV)		9/11/12
68.0	Normal Line / SPOT	10/13/12-11/03/12	2	:30	20110- St. Louis Country							1		4	\$100.00	\$400.00	St. Louis (KMOV) (KMOV)		9/11/12
69.0	Normal Line / SPOT	10/14/12-11/04/12	2	:30	20144- Sports Sunday								1	4	\$350.00	\$1,400.00	St. Louis (KMOV) (KMOV)		9/11/12
70.0	Normal Line / SPOT	10/14/12-11/04/12	2	:30	20145- Entertainment Tonight - Weekend								1	4	\$175.00	\$700.00	St. Louis (KMOV) (KMOV)		9/11/12
71.0	Normal Line / NCAA - FOOTBALL	11/03/12-11/03/12	2	:30	2:30P- CBS Sports College Football							1		1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)		9/11/12
72.0	Normal Line / NCAA - FOOTBALL	10/20/12-10/20/12	2	:30	2:30P- CBS Sports College Football							1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		9/11/12
73.0	Normal Line / NCAA - FOOTBALL	10/27/12-10/27/12	2	:30	2:30P- CBS Sports College Football							1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		9/11/12
74.0	Normal Line / SPOT	10/21/12-11/04/12	2	:30	9:30A- 10A (CT)								1	3	\$450.00	\$1,350.00	St. Louis (KMOV) (KMOV)		9/11/12

CONFIRMATION CONTRACT

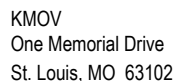
Accepted-Agency/Advertiser:

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Accepted-Station:

Date:

Comments:



Gateway Media
2150 River Plaza Drive Ste 150
Sacramento, CA 95833

853783

10/08/12-11/06/12

Jason Plummer for Congress (39987)

Gateway Media (10115)

Political - US House (1175)

REPUBLICAN (168806)

Ross, Sandra (3196)

TeleRep - San Francisco

SNOW,KURT

(855) 527-6612 /

175

National/Political Candidate - Agency

Standard

PLUMMER FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** W/O 11/5 IS M-TU (TUE AM
ONLY) ONLY

09/11/12

09/11/12

Betsy Waxberg

No

06304085

Normal

15.00

\$38,485.50

\$218,084.50

By Broadcast Month

Spots

Rate

Oct. 2012

250

\$176.315.00

Nov. 2012

102

\$80,255.00

Grand Total:

352

\$256,570.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: